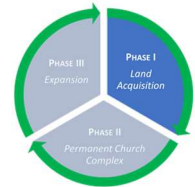




HOLY APOSTLES GREEK ORTHODOX CHURCH CAPITAL CAMPAIGN INITIATIVE – PHASE I FACT SHEET



WHAT

For the **first time** ever in **Loudoun County, VA**, we're building a church that's part of the *first faith of Christianity*, dating back to the **Holy Apostles** of 2,000 years ago. Located in the **most affluent county** in the nation, this **7.5-acre parcel** will ultimately house the **permanent** Holy Apostles Greek Orthodox Church complex that will serve as the epicenter of the Greek culture and religion for Loudoun County. It also gives us sufficient land to **expand** our footprint in one of the **fastest growing** counties in the country.

WHERE

An outstanding property **strategically located** in the heart of **Ashburn, VA**, less than an hour from **Washington DC**, and mere minutes from one of the **busiest international airports** in the country. Located in *Northern Virginia*, recently named as a co-site for **Amazon's HQ2** and home to *Amazon Web Services*, the property is part of **110-acre multi use development**. Its neighbors currently include retail shops like *Whole Foods* and *Belmont Country Club*, featuring an **Arnold Palmer** Signature Golf Course, and a premier **residential** Country Club and golf course **community** with over *2,000 homes*. The permanent church complex will face nearly **100,000 vehicles per day** in the heavily traveled **Route 7** corridor. The Seller, an award-winning **Fortune 500 company**, has been creating luxury communities in the best locations across the country for over 50 years.

WHY

With about **70% of all internet traffic** moving through this *high visibility* county, **data centers** are gobbling up available land parcels at a record pace paying nearly *\$1M per acre*. Our **7.5 acre just over \$2M** parcel represents an exceptional value and offers us *flexibility* well into the future. The parish began in 2006, has *flourished* but is **bursting at the seams**, and has outgrown its current **rented warehouse facility** with no room for expansion. With a **65-mile distance** between two existing Greek Orthodox churches, our complex will *fill a significant geographic void*. Our education programs, which include *Catechetical School* and *Greek Language* programs for *children* and *adults*, does not have the space to educate in a traditional classroom environment. With over **20 ministries and groups** that serve **over 150 families**, there is much to offer, but because of the **current space constraints**, they cannot grow or prosper. And, our **youth** will not have the same spiritual journey as we did, cheating ourselves by not moving forward.

How

Great churches are not built on the gifts and talents of a few, but on the sacrifices of many. With nearly **\$1,300,000 in cash** to date raised by the parish, we have laid a great foundation from which to build. With our next milestone in the purchase process being in **late June 2018**, we must raise an **additional \$900,000** or we run the risk of **losing** one of the *last available* appropriately zoned properties in this corridor that *fits our needs* like a glove. Our **Capital Giving Campaign communications strategy** is designed to drive *awareness, interest, desire, and action*. **Town Halls** give our parishioners frequent *general updates*. Our **Fireside Chats** target *4-5 families* of like background / demographics with a more *detailed message and proposal*. Finally, our **Conversations** are *1:1 meetings* that answer any questions allowing us to gain a *financial commitment*. A **debt free land parcel** helps us save to build a church, so we can more easily service our current expenses. This *permanent location* will also **create** significant **event-based income** to help with the new church complex expenses. It will also serve current and new **ministries**, our **youth**, explosive future **population growth**, and the **local community** as the *heart* of **Greek Orthodox Christianity** in the **Washington DC** metropolitan area.

LEARN MORE – GIVE TODAY

To learn more or make a donation today, please contact our **FUTURE PLANNING COMMITTEE**, buildachurch@hagoc.org or (703) 594-6836. Thank you for your careful and thoughtful consideration.