

HOLY APOSTLES GREEK ORTHODOX CHURCH CAPITAL CAMPAIGN INITIATIVE LOCATION & OUR PARISH POPULATION ANALYSIS



METHODOLOGY & APPROACH

To target the **best area** for our *permanent church complex* that will serve our core stewards <u>and</u> fill a large **geographic void** in the Washington DC metropolitan area, we analyzed our growing church population to see where our *stewards* live and the **distance** to our *current temporary site* and *other Greek Orthodox churches*.

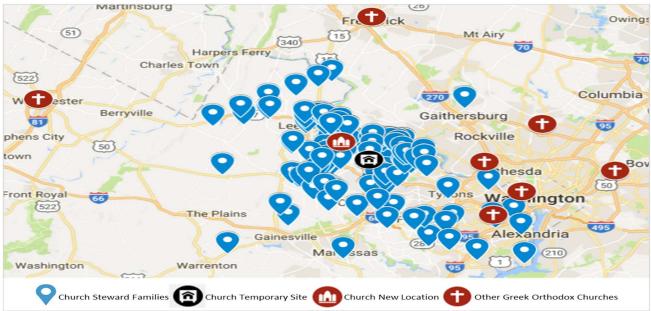


fig. 1: Analysis showing our Holy Apostles Church Steward Families, the location of our current Temporary Site, our proposed New Location, and other Greek Orthodox Churches in the target area



fig. 2: Analysis showing our Holy Apostles Church Steward Families geographic details

KEY FINDINGS

- 2 of every 3 steward families live within 15 miles of the proposed new church location (fig. 2)
 Over 20% live in the same zip code
- The top 6 towns represent nearly 70% of the steward families population
- Loudoun County is the **fastest growing** in Virginia, **adding** *30 residents per day*
 - We have the potential to more than double the number of steward families over the next 10 years with a new permanent church complex
- With **over a 65-mile** distance between <u>2 existing</u> Greek Orthodox churches in *Falls Church* and *Winchester* in the **heavily populated Route 7 corridor**, our *proposed permanent church complex location* is almost exactly <u>equidistant to both</u>, so it will fill a significant geographic void (fig. 1)

CONCLUSION

Less than **10** minutes from our *current temporary site*, the proposed **permanent church complex** is the **perfect location** to serve our *steward families*, is in one of the **fastest growing areas**, and <u>fills</u> a significant Greek Orthodox church **geographic void** in the nation's 6th largest metropolitan area.

LEARN MORE - GIVE TODAY

To learn more or donate today, please contact our **FUTURE PLANNING COMMITTEE**, <u>buildachurch@hagoc.org</u> or (703) 594-6836. Thank you for your careful and thoughtful consideration.